SPECIAL CLEAN POWER COUNCIL FOR CUSTOMERS AND UTILITIES

WHAT IS THE CLEAN POWER COUNCIL?

The Clean Power Council (CPC) is a two-year collaboration (2017-19) among leading U.S. electric utilities and large commercial customers — jointly committed to the rapid deployment of low-carbon energy supply. We work together on innovative solutions that meet the public interest and can be embraced by both regulators and policymakers.

WHO MAKES UP THE CLEAN POWER COUNCIL?

UTILITIES:
- American Electric Power
- Berkshire Hathaway Energy
  - Mid-American Energy
  - NV Energy
  - Pacific Power
  - Rocky Mountain Power
- CMS Energy
- Southern Company
- Tennessee Valley Authority
- Xcel Energy

CUSTOMERS:
- Adobe
- American Honda Motor Co., Inc.
- Best Buy
- General Motors
- IBM
- Levi Strauss & Co.
- Target
- Walmart

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WHAT WILL THE CLEAN POWER COUNCIL ACHIEVE BY 2019?

1. Drive innovation to achieve an economic and efficient transition to clean energy resources, while growing businesses across America.

2. Design large-scale, cost-effective clean energy options that reduce emissions, with a focus on utility asset planning and integration of electric vehicles.

3. Showcase a portfolio of regional best practices at the completion of the 2-year CPC initiative (Fall 2019).

**UTILITY PRIORITIES:**

- Demonstrate the unique value of utility-based power solutions
- Develop new approaches to customized services for large customers
- Partner with customers to integrate new technology into high-value energy services
- Add clean generation despite slow load growth
- Maximize grid assets on both sides of the meter

**CUSTOMER PRIORITIES:**

- Collaborate with utilities on new products
- Work with WRI experts to deploy proven business and regulatory models
- Engage with utilities, regulators and governors offices in priority states to advance solutions
- Amplify the “buyer voice” through well-coordinated communications and outreach
- Partner with peers to showcase best practices

*WRI coordinates this work with complementary efforts underway within the Renewable Energy Buyers Alliance (REBA) and with international buyers’ groups in China, India, Indonesia, Mexico, and Vietnam.*

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