Request for Proposals for Watershed Stewardship Projects in Northern Kentucky

Issued November 4, 2019

The World Resources Institute (WRI), in partnership with a leader in corporate sustainability, seeks watershed stewardship projects for investment. This request for proposals closes by December 6, 2019 at 12:00pm (noon) EST. Proposals submitted after this time will not be considered.

Award size: $25,000-100,000. Applicants will be notified within 2 months of the application due date.

Project requirements:

- Projects must be located in Boone, Kenton, or Campbell counties.
- Projects can be identified but still in the planning stage; or, projects can be underway but planning to expand or enhance ecosystem services through further watershed stewardship actions.
- Projects/activities funded through this award must break ground in 2020. Preference may be given to projects that break ground earlier in the year.
- Project partners must be willing to collaborate on all public communications relating to the project.
- Projects should focus on watershed stewardship interventions that deliver meaningful benefits to local communities and can serve as examples for replication in Northern Kentucky or nationally.
- Watershed stewardship interventions should target the protection, restoration, or sustainable management of natural or semi-natural areas to generate benefits for water quality and/or flood risk reduction. Projects that additionally generate biodiversity benefits and/or other benefits for local communities are highly preferred.
- Projects must be led by organizations with a strong track record of work in Northern Kentucky.

Application instructions:

Please prepare a short document that responds to the following questions and submit it to Alex Rudee (at alexander.rudee@wri.org) by December 6, 2019 at 12:00pm (noon) EST.

For questions, please contact Alex Rudee by November 15, 2019. Please allow up to 3 business days for responses to questions.

Section I. Project Information

For questions 1-12, keep responses to each question to 150 words or less. Fill out as much as you can. Partial responses in this section will be considered.

1. Primary contact: Name, organization, email, and phone number
2. Provide information showing that you are qualified and experienced to lead the project.
3. Briefly describe the project and its objectives.
4. Where exactly is the project located? (attach a map if applicable)
5. List all project partner(s) and roles.

6. How will the project impact source water or water discharge zones relevant to Northern Kentucky, and/or address flood risks?

7. Specify all the expected benefits of the project (water-related, community-related, and biodiversity-related).

8. Describe the project’s community engagement strategy (ongoing or planned). Be sure to identify who in the communities are/will be engaged and the nature of the engagement. For example, will it be an education site, a community garden site, how can volunteers contribute over multiple years, etc. Specify if the project will engage or benefit underserved communities.

9. Why is this project a high priority for Northern Kentucky?

10. Describe project monitoring plans (what will be measured, by whom, when, and how?)

11. Please detail any risks to the success and long-term durability of the project, and strategies to mitigate those risks.

12. What opportunity is there to make this project self-sustaining over time, and to scale up its impacts (through expansion or replication of the watershed stewardship intervention or project model) in the future?

**Section II. Budget.**

*For questions 13-16, responses are required.*

13. Budget request: how much funding do you request?

14. Provide a project budget, including the total expected project cost, secured and expected contributions, and identify all sources of funding, including this award.

<table>
<thead>
<tr>
<th>Funding source</th>
<th>Amount</th>
<th>Secured? (Y/N)</th>
<th>What do these funds cover?</th>
</tr>
</thead>
<tbody>
<tr>
<td>This award</td>
<td>N</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other...</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Other....</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Total project</td>
<td>%</td>
<td>N/A</td>
<td></td>
</tr>
</tbody>
</table>
15. What is the fundraising plan to cover any gap between this award (plus other funds in hand) and the total project cost? Please include any additional fundraising targets that have been identified for the project.
16. Provide a project timeline for the entire project duration.

Section III. Attachments.

All attachments are required.

1. Map of project location and plans
2. Proof of ownership of project site(s), or expression of interest from site owner(s) to implement the watershed stewardship project
3. Detailed project budget breakdown (including staff time, material costs, project overhead, etc.)
4. Letter of support from a local partner or community representative